

ECLIPSE 2.5



LOCATEL 
ENTERTAINMENTHOSPITALITYSYSTEM



Our vision

TV Channels

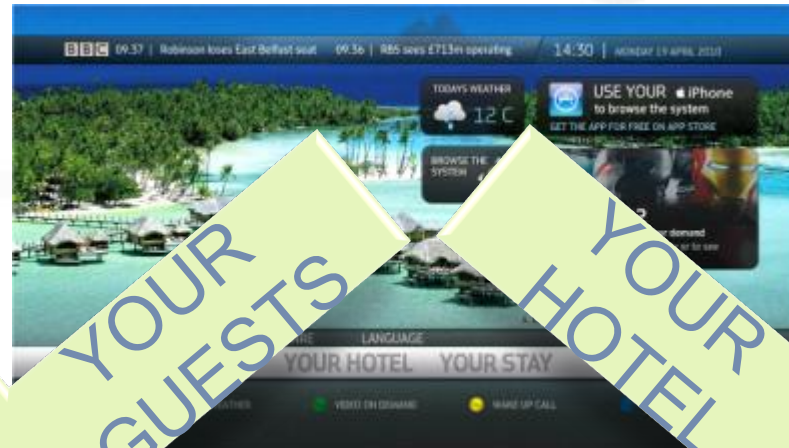
Movies

News

Chat

Music & radio

Web 2.0



Communication

Advertising & promotion

Smartphone

Online services

E-concierge

Seminar information

E-commerce

Your guests want to access to their **familiar environment** and **feel at home**, even when they are far from home...

Your TVs enable you to **keep in touch** with your guests and to **generate new eco compatible revenues**

Eclipse 2.5: new GUI, more visual and intuitive, HD VOD offer, advanced profiling for an immediate access to the desired content

Eclipse 2.5: new innovative communication tools (e-COM, GUI publisher, e-concierge, smartphone ap, web services integration)



Eclipse 2.5 new features

- New GUI

- HD VOD

- 1 HD movie/month: Box (UIP), adult, 1 documentary nature, 1 ocean, 1 museum

- Profiling

- Automatic content sorting per nationality/profile

- Mobile client

- Smartphone web ap on wifi & 3G, convergent with IPTV

- e-PROM package

- Standard: 3 displays (welcome, TV, hotel)
- Movies: 2 VOD promotion banners
- Additional customized banners within GUI

- GUI publisher & e concierge



GUI design



- Tailor-made GUI design with your own pictures and/or video
- Locatel can provide background videos made out of your HD pictures
- Several videos can run over the different menu sections
- TV channel can run as default video background (eg hotel group channel)



Menu transparency for an optimal integration

Hotkeys shortcuts for an immediate access to the desired item





TV channels management



• TV channel preview

• EPG (TV program guide with full access to 3 days programs on a dedicated page)

• User-friendly navigation with TV logos

• Categorization per language & genre

• TV channels sorting per STB accordingly with guest nationality

• Versatile signal integration

- DTT
- Satellite
- AV sources
- Digital or analogue
- Encrypted or free to air

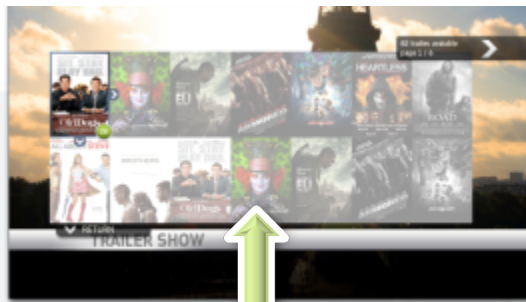




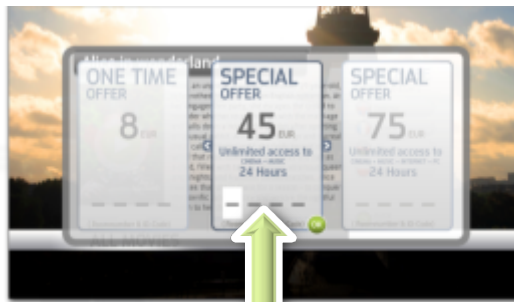
VOD movies management



- Intuitive access with posters
- Sorting per genre & language
- DVD controls: 32x FF & RW, stop, play, change language when playing movies
- Tailor maid offers to meet your guest needs (3 packages, classical & kids options, languages options, adult options)
- Over 150 Box Office titles, over 250 overall titles



- Free access to movie trailers to drive consumption



- Special offer to maximize revenues



- Access to multiple languages (5 by default, more than 15 overall)



Guest content & entertainment



Weather/city



Over 100 webradios



Over 100 RSS feeds



@ on TV



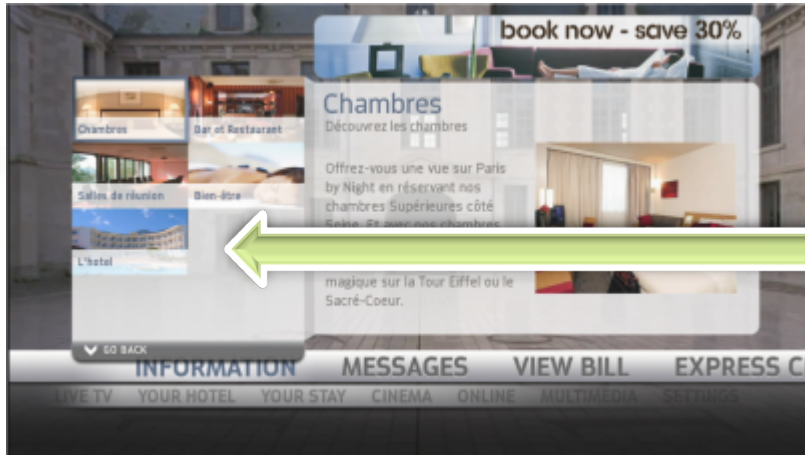
Music On Demand



PC on TV:
Internet,
chat, Open
Office,
multimédia
reader,
Internet
portal
(music,
games,



Hotel communication



- Dedicated information pages on all your services
- HD texts and pictures
- Easy access through an image mosaic

GUI Publisher



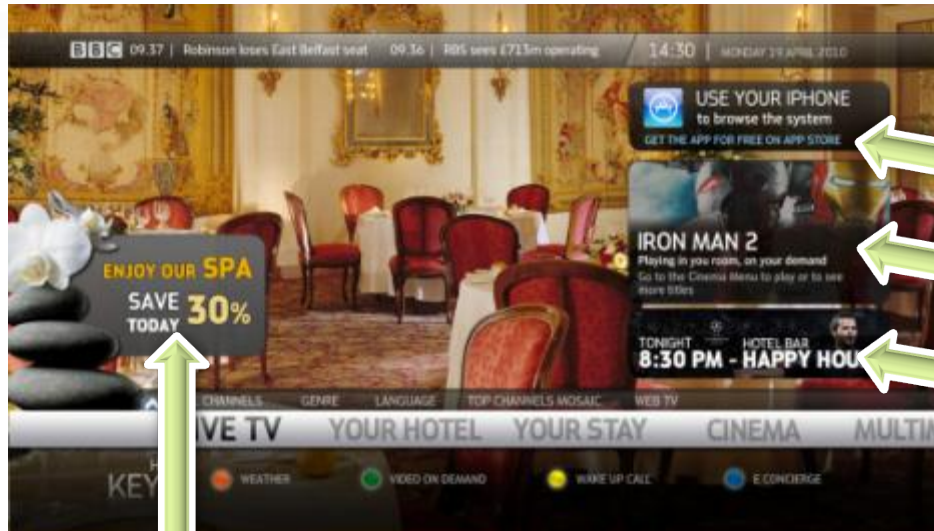
- Dedicated web interface enabling the hotel to **update all the information pages**
- Very straightforward use with mask templates as on powerpoint
- Room directory feature to get full digital room directory on your TVs





Promotion tools

Dedicated promotion spaces on the menu: size and placement can be predefined on any page of the interface



System offers

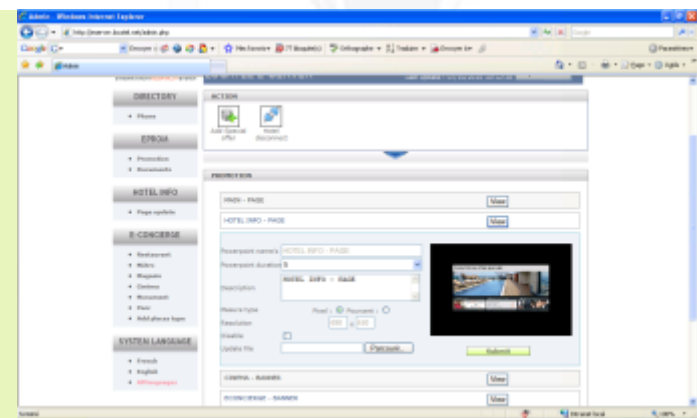
Movie promotion

Promotion

Advertising

Dedicated web interface to manage all the promotion feeds (images, texts, scheduling)

Communication can be targeted per rooms/group of rooms





E concierge service

Rating



Information on all the places surrounding the hotel (leisure, shopping, bank, post office, restaurants...)

Name, address, other information

Dynamic map itinerary from the hotel

Call me back: mail sent to the front desk or directly to the restaurant with all details

Access to pictures

Dedicated web tool to add/remove places; the map is automatically generated

